

# Executive MBA (London) September 2013 intake Class dates: Part 1 Core courses

**Term dates:**

<b>Part 1</b>	<b>Term 1</b>	September - December 2013
	<b>Term 2</b>	January - March 2014
	<b>Term 3</b>	April - July 2014
<b>Part 2</b>	<b>Term 4</b>	September - December 2014
	<b>Term 5</b>	January - March 2015
	<b>Graduation</b>	July 2015

Please note that this is a provisional timetable only.



2013

**September**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**October**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**November**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**December**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2014

**January**

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**February**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

**March**

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**April**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**May**

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**June**

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**July**

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**August**

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- EMBA Orientation
- EMBA Core courses
- International Assignments (TBC)

One International Assignment is compulsory and you may choose to take this in Part 1 or Part 2 of the programme. There are a total of five international assignment locations to choose from. The fourth and fifth International Assignments will take place in August and December 2014 (tbc).

Electives are taken in Part 2 of the programme and are subject to individual schedules. Please see page 2 for more information.

**MAKE BIGGER PLANS**

# Elective courses

In Part 2 of the Executive MBA programme, you complete between six and eight electives. London Business School offers an exceptionally **wide portfolio of elective courses**. There are more than 70 to choose from, with over a third scheduled at weekends or in block week formats specifically to suit Executive MBA students.

Your personal elective portfolio is a key part of your long-term career development. This is your opportunity to **tailor the programme** to your specific needs and interests, and further refine your skills of working in different teams. You gain the skills and knowledge you need to accelerate to a senior management role, change your career trajectory or start your own venture.

On the elective courses, you study alongside students from the other London Business School Masters degree programmes – the full-time MBA, EMBA-Global Americas and Europe, EMBA-Global Asia, Masters in Finance and the Sloan programme. This both enriches your learning environment and allows you to **build networks across the School** with other successful, high-calibre professionals from around the world.

## Electives

Here is a sample of the elective courses taken by Executive MBA students:

### Accounting

- Financial Statement Analysis
- Private Equity and Venture Capital

### Finance

- Advanced Corporate Finance
- Capital Markets and Financing
- Equity Investment Management
- International Finance
- Mergers, MBOs and other Corporate Reorganisations
- Options and Futures
- Project Finance
- Real Estate Finance
- Topics in Asset Management

### Economics

- European Financial Markets
- World Economy: Problems and Prospects

## Marketing

- Advanced Marketing Strategy
- Brand Management
- Going to Market: Managing the Channel and Sales Force
- Managing and Marketing Innovation
- Pricing Strategy

## Strategic and International Management

- Achieving Strategic Agility
- Corporate Strategy
- Global Strategy and Management
- Managing Corporate Turnarounds
- Mergers, Acquisitions and Alliances
- Strategic Innovation
- Strategies for Growth

## Organisational Behaviour

- Family Business: A Guide for Owners, Managers and Advisors
- Leading Teams and Organisations
- Managing Change
- Negotiation and Bargaining
- Paths to Power

## Management Science and Operations

- Energy: Markets, Models and Strategies
- Managing Sport and Entertainment
- Project Management

## Entrepreneurship

- Entrepreneurship Summer School
- Financing the Entrepreneurial Business
- Managing the Growing Business
- New Venture Development

The balance and content of the electives portfolio changes each year to reflect trends in business practice and research and not all are available every year.



## Flexible format

Each elective includes at least 30 hours of teaching time, which may be structured in a number of formats to suit the Executive MBA schedule. Electives are offered in the following formats:

### Weekly sessions

Classes run over 10 weeks with students attending once a week for 2¾ hours, either in a morning, early afternoon, late afternoon or evening.

### Modular sessions

Classes run on Fridays and Saturdays of alternate weeks for 10 weeks. There are typically two sessions each day, which last 2¾ hours each.

### Block sessions

Classes run from Monday to Friday for one week. There are typically two sessions each day, which last 2¾ hours each.

Please be aware that due to timetable restrictions not all electives offered may be available to you.