

Executive MBA (London) January 2013 intake

Class dates: Part 1 Core courses

Term dates:

| | | |
|-------------------|---------------|---------------------------|
| Part 1 | Term 1 | January - April 2013 |
| | Term 2 | May - July 2013 |
| | Term 3 | September - November 2013 |
| Part 2 | Term 4 | January - March 2014 |
| | Term 5 | April - July 2014 |
| Graduation | | July 2014 |

Please note that this is a provisional timetable only.



2013

January

| S | M | T | W | T | F | S |
|----|----|----|----|----|----|----|
| | | 1 | 2 | 3 | 4 | 5 |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

February

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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | | |

March

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| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

April

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| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
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May

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| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

June

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July

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| 28 | 29 | 30 | 31 | | | |

August

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| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

September

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| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

October

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| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | 31 | | |

November

| S | M | T | W | T | F | S |
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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |

December

| S | M | T | W | T | F | S |
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| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

- EMBA Orientation
- EMBA Core courses
- International Assignments

One International Assignment is compulsory and you may choose to take this in Part 1 or Part 2 of the programme. There are a total of five international assignment locations to choose from. The fourth and fifth International Assignments will take place on 7-13 April 2014 and 14-20 April 2014.

Electives are taken in Part 2 of the programme and are subject to individual schedules. Please see page 2 for more information.

MAKE BIGGER PLANS

Elective courses

In Part 2 of the Executive MBA programme, you complete between six and eight electives. London Business School offers an exceptionally **wide portfolio of elective courses**. There are more than 70 to choose from, with over a third scheduled at weekends or in block week formats specifically to suit Executive MBA students.

Your personal elective portfolio is a key part of your long-term career development. This is your opportunity to **tailor the programme** to your specific needs and interests, and further refine your skills of working in different teams. You gain the skills and knowledge you need to accelerate to a senior management role, change your career trajectory or start your own venture.

On the elective courses, you study alongside students from the other London Business School Masters degree programmes – the full-time MBA, EMBA-Global Americas and Europe, EMBA-Global Asia, Masters in Finance and the Sloan programme. This both enriches your learning environment and allows you to **build networks across the School** with other successful, high-calibre professionals from around the world.

Electives

Here is a sample of the elective courses taken by Executive MBA students:

Accounting

- Financial Statement Analysis
- Private Equity and Venture Capital

Finance

- Advanced Corporate Finance
- Capital Markets and Financing
- Equity Investment Management
- International Finance
- Mergers, MBOs and other Corporate Reorganisations
- Options and Futures
- Project Finance
- Real Estate Finance
- Topics in Asset Management

Economics

- European Financial Markets
- World Economy: Problems and Prospects

Marketing

- Advanced Marketing Strategy
- Brand Management
- Going to Market: Managing the Channel and Sales Force
- Managing and Marketing Innovation
- Pricing Strategy

Strategic and International Management

- Achieving Strategic Agility
- Corporate Strategy
- Global Strategy and Management
- Managing Corporate Turnarounds
- Mergers, Acquisitions and Alliances
- Strategic Innovation
- Strategies for Growth

Organisational Behaviour

- Family Business: A Guide for Owners, Managers and Advisors
- Leading Teams and Organisations
- Managing Change
- Negotiation and Bargaining
- Paths to Power

Management Science and Operations

- Energy: Markets, Models and Strategies
- Managing Sport and Entertainment
- Project Management

Entrepreneurship

- Entrepreneurship Summer School
- Financing the Entrepreneurial Business
- Managing the Growing Business
- New Venture Development

The balance and content of the electives portfolio changes each year to reflect trends in business practice and research and not all are available every year.



Flexible format

Each elective includes at least 30 hours of teaching time, which may be structured in a number of formats to suit the Executive MBA schedule. Electives are offered in the following formats:

Weekly sessions

Classes run over 10 weeks with students attending once a week for 2¾ hours, either in a morning, early afternoon, late afternoon or evening.

Modular sessions

Classes run on Fridays and Saturdays of alternate weeks for 10 weeks. There are typically two sessions each day, which last 2¾ hours each.

Block sessions

Classes run from Monday to Friday for one week. There are typically two sessions each day, which last 2¾ hours each.

Please be aware that due to timetable restrictions not all electives offered may be available to you.